



## **Springville Chamber of Commerce** **Fall 2017 Photo Contest Rules**

**Who can enter:** anyone except board members of the Springville Chamber of Commerce is eligible to enter. Entries deadline is November 17, 2017.

Photographs should have been taken no earlier than January 2015.

### **Category #1: Entries should portray a *chamber member in action or an event or activity in Springville.***

Examples are: showing a chamber member at their business or at work, showcasing a member business, service or product, portraying people enjoying Springville, showing an organized event in Springville. Recognizable people in the photographs must sign a standard model release. We all know Springville is beautiful, but please do not submit photos of scenery without people. Exception: see below. Photographs should demonstrate Springville in action, being enjoyed and used by people: in business or recreation. Photographs featuring chamber members are strongly encouraged. A list of chamber members can be found on the chamber website or posted at the Springville Post Office.

### **Category #2: Photographs depicting activity surrounding the Pier Fire or other named 2017 wildfire incident in the Springville area.**

Photographs without people will be accepted in this category. Images showing recognizable people must include standard model release.

Photographs will be judged on creativity, quality, originality, responsiveness to the prompt and overall impact.

Photographs should be taken in high enough resolution to be displayed on the chamber's website, but no more than 10mb in size. Entries w/out sufficient resolution to be displayed on the website will be disqualified. Entries should be in jpg or gif format. No print photographs will be accepted.

Winners will be announced at the 2017 Christmas in Springville event, Dec. 1, 2017.

All entries must be original work and not previously published. Multiple entries are allowed.

Altering photographs is accepted; however it may be deemed by the judges that extensive altering reduces its responsiveness to the prompt, and thus will reduce its chances of winning.

Entries will be judged by the board of directors of the Springville Chamber of Commerce. The president, as the administrator of the contest, will not judge. The judges may choose no winner for a particular category if they find no photo that, in their estimation, merits award. Judges decision will be final.

Photographers retain the rights to their entries, but by entering the contest, entrants grant The Springville Chamber of Commerce royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any Springville Chamber of Commerce purpose, including, but not limited to, advertising and promotion of its website and commercial products. The Springville Chamber of Commerce will credit the photographer if feasible.

Entries may be submitted via email or facebook. An official entry form and any necessary model releases should be emailed to [chamber@springville.ca.us](mailto:chamber@springville.ca.us). before November 17, 2017. Multiple entries may be made with one entry form, but the entry form must list all of the photographs entered.

Winning entries will be promoted on the Chamber website, through facebook and in a press release to local newspapers.

**\*\*\*1 First Place winning Entry will receive \$100.00 cash, a gift certificate from a chamber-member business, and a winner's certificate.**

**\*\*\*1 Second-Place winning entry will receive \$50.00 cash and a winner's certificate.**

**\*\*\*1 Third-Place winning entry will receive \$25.00 cash and a winner's certificate.**

**Springville Chamber of Commerce**  
**Fall 2017 Photo Contest Entry Form**

Your Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email address \_\_\_\_\_

Title(s) of Entry: \_\_\_\_\_

I certify that I have created and own the copywrite of the images I am entering.

\_\_\_\_\_  
Photographer signature

\_\_\_\_\_  
Date

---

Email photographs, entry form and any needed model releases to: [chamber@springville.ca.us](mailto:chamber@springville.ca.us)

Enter via facebook PM to: [facebook.com/springville-chamber-of-commerce](https://www.facebook.com/springville-chamber-of-commerce)

If entering via facebook, email this entry form to [chamber@springville.ca.us](mailto:chamber@springville.ca.us) no later than Nov. 17, 2017

For Questions or problems, call: (559) 744-3810 or email to the above address or private message the administrator at the fb page.

Sample Model Release is attached.

**Thank you for entering and Good Luck!**

## **MODEL RELEASE**

I understand that I appear in a photograph or photographs taken by \_\_\_\_\_, and I give \_\_\_\_\_

permission to use my name and that photographic likeness in his or her entry to the Springville Chamber of Commerce Photo Contest. I also hereby give the Springville Chamber of Commerce a royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of that entry (including my name and photographic likeness), in whole or in part, in any media now existing or later developed, for any Springville Chamber of Commerce purpose, including, but not limited to, advertising and promotion of its website, exhibition, and commercial products. I understand that I shall not receive any compensation for these uses and that the Springville Chamber of Commerce is under no obligation to use the entry in any way. I waive any claim or right of action arising out of the uses described in this release.

Print Name:

Address:

E-mail:

Telephone:

Signature:

Date:

If Model is under 18: I, \_\_\_\_\_, am the parent/legal guardian of the individual named above, I have read this release and approve of its terms.

Print Name:

Address:

E-mail:

Telephone:

Signature:

Date: